



**MHRD'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)

Greetings from MHRD Innovation Cell!

Today, our Hon'ble HRD Minister Dr. Ramesh Pokhriyal Nishank launched very unique initiative #SelfieWithGuru on the occasion of Guru-Purnima on 16th July 2019. Ministry of HRD requests all Indian students to participate in this initiative by posting #SelfieWithGuru on all major social media platforms as a mark of respect and gratitude towards their Guru/ Teachers.

The Guru-Shishya (Disciple) tradition is a unique feature of Bharatiya /Indian culture. Guru (Teacher) is the one who removes the ignorance of disorder from our life and teaches us how to live a blissful life. The word 'Guru' is made of 'Gu' means 'darkness' and 'ru' means 'removal'.

Gurupournima is the day to express gratitude towards our Guru. Hence, on this Purnima Day (16th July 2019), we urge every student to post a 'selfie with their Guru' (use #SelfieWithGuru) as a mark of respect and gratitude for all the hard work that your Guru has put through all these years to prepare you to be good citizens of not only India but the entire world.

We also request you to tag our handles on different Social Media platforms so that we can support in spreading your messages.

For Instagram

@rameshpokhriyalnisank_bjp
@jereabhay

For Twitter

@DrRPNishank
@HRDMinistry
@mhrd_innovation
@abhayjere
@AICTE_INDIA

For Facebook

@cmnishank
@abhayjere
@mhrdInnovation

Circulate among your students to make this unique initiative success.